

(01) Mar Pastor. Multidisciplinary graphic designer.

- Illustration
- Branding
- Editorial Design
- Typography
- Fashion Photography
- Web Design
- UX/UI



There is
no culture
without
design.

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MAR
PASTOR

Graphic Designer
*multidisciplinar

Barcelona, ES
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hello@marpastor.com

Hey! I'm Mar graphic and web designer specialized in visual identity, editorial design and digital illustration.
I believe that the different areas of design and artistic expressions are the base of culture.
I focus on understanding the weight and social value of what is communicated,
to make it my creative process.

Education.

- 2020 – 2021** Postgraduate Degree - Web Design
EINA Centre Universitari de Disseny i Art de Barcelona, ES
- 2012 – 2015** BA. Degree - Communication Design
ESAD - Escola Superior de Artes e Design, Porto, PT
- 2009 – 2012** Higher Vocational Training - Communication Design
EASD Llotja, Barcelona, ES
- 2008 – 2009** Middle Vocational Training - Graphic arts
EASD Llotja, Barcelona, ES

Experiences.

- 2021 – 2023** Cal Fruitós, Barcelona, ES
Dep. Marketing, Newsletters, Magazines and branding
- 2020 – 2021** Customima, Barcelona, ES
Dep. Marketing and creative.
- 2020 – 2021** Freelance: Proyecto, Holabondia., Barcelona, ES
Art director: Web Design, UX&UI, Visual identity and merchandising.
- 2019 – 2020** Freelance: HazBio (ECO Brand), Barcelona, ES
Visual identity and packaging.
- 2019** Freelance: Mario de Sousa, Porto, PT
Branding and merchandising.
- 2018 – 2019** Freelance: Verbena Atelier (Fashion Brand), Barcelona, ES
080 Barcelona lookbook for summer-winter season campaign.
- 2016 – 2017** Win&Ken (SEAT- Volkswagen group), Barcelona, ES
Photography retouch, visual identity, iconography and Docs for intern use only.
- 2016** Open House 16', Ajuntament de BCN, Barcelona, ES
Graphism: illustration cards, posters, publicity for RRSS, merchandising, editorial design for Open House book.
- 2015** GRISIJ, Universitat Barcelona, Barcelona, ES
Photography and Power Points for intern use only.

Internship.

- 2020 – 2021** Workshop Collage - Debora Font, Barcelona, ES
- 2013 – 2015** Volunteer at Rototom Sunsplash, Benicàssim, ES
Photography and web design at festival.
- 2015** Workshop Typography - Bonjour Molotov, Porto, PT
- 2013** Workshop Bookbinding - We came from space, Porto, PT
- 2011 – 2012** Erasmus Internship - Raul Pina Design, Porto, PT
Highlights collab: Repsol and campaign for "Dia mundial da fotografia".
- 2011 – 2012** Internship - Optalia, Barcelona, ES
Image retouching, visual identity and projects development with clients.

Skills.

· Softwares:

Pack Adobe:
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
-
Adobe Premier

* Others:

Digital Illustration: Procreate
Web prototyping: Figma
Web programming: HTML/ CSS
Wordpress

· Focused on:

Illustration
Typography
Branding
Visual Identity
Editorial Design
Fashion Photography
Web Design
UX/UI

· Languages.

Catalan / native
Spanish / native
Portuguese / B2
English / B1

Achievements.

- 2018** Course: Illustrated book , CCSF, Barcelona, ES
- 2015** B2 Portuguese - Escuela Oficial de Idiomas, Barcelona, ES
- 2014** Finalist on GALP's contest, Porto, PT
Design butane cylinder.
- 2012** EXP: Ateneu Flor de Maig, Barcelona, ES
Illustration expo.

● International mobility

● **WEB: Portfolio.**
www.marpastor.com